



WHAT IS THE DS8100 SERIES?

Handheld imagers designed to deliver the ultimate in performance, innovation and manageability.

The DS8100 Series handheld scanners rise above conventional imagers to deliver unprecedented scanning performance on 1D and 2D barcodes, innovative productivity enhancing tools and unrivaled manageability to keep your checkout lines moving and your cashiers free to deliver a more personal checkout experience.

WHY SHOULD YOU BUY THE DS8100 SERIES?

TOP 5 CUSTOMER BENEFITS

1

Ring them up and get them out.

When you put the DS8100 in the hands of your cashiers, you can give your customers what they want most — to get in and out of the store as quickly as possible. With PRZM Intelligent Imaging, sales associates can scan barcodes up to 30%¹ faster than older Zebra or 3rd party scanners. And that means faster checkout, shorter lines and happier shoppers.

2

Put more money in your pocket.

When your lanes move fast, abandoned carts become a thing of the past. No more lost sales due to shopper frustration over long lines and long wait times. Former abandoned carts turn into sales, boosting revenue and profitability.

3

Capture everything.

The DS8100 never met a piece of data it doesn't like — this scanner can capture it all: 1D and 2D printed barcodes in virtually any condition; 1D and 2D barcodes displayed on mobile phones that represent everything from discount coupons to event tickets; Documents; and even the latest barcode that is taking the retail world by storm — Digimarc®.

4

Take better care of your cashiers and your shoppers.

No more lifting heavy or bulky items out of the cart for customers or cashiers with the superior scan range of the DS8100. And the cordless model is ideal for DIY, warehouse club stores and more, allowing cashiers to walk to the cart if needed. The result? Liability is reduced. And the comfort and safety of shoppers and cashiers is improved.

5

Got scanning issues? Not any more.

Zebra's exclusive Scan Speed Analytics provides the info you need to spot and stop issues — before they impact checkout speed. You can see the number of scans, the time it took to scan each barcode, a photo of the barcode with the slowest scan speed and more. You can even identify the slowest lanes and determine what action to take to improve scanning speed.

APPLICATIONS

Retail

- Point-of-Sale (POS)
- Loyalty applications
- Electronic coupon redemption
- Backroom receiving
- Inventory management

Hospitality

- Check-in
- Ticketing (concerts, sporting events and more)
- Loyalty cards

ROI

- Improve cashier productivity
- Increase shopper satisfaction with fast checkout times
- Future proof/high ROI

BROCHURES AND MORE

- [DS8100 Series Specifications](#)
- [Retail Mobile Barcode Application Brief](#)
- [Quick Service Restaurant \(QSR\) Mobile Barcode Application Brief](#)
- [Hospitality Mobile Barcode Application Brief](#)
- [Transportation Mobile Barcode Application Brief](#)
- [DS8100 Series Handheld Scanner Video](#)

1. United States Ergonomics (us-ergo.com); Zebra Technologies User Performance Testing of Premium and Value Tier Scanners



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